

## Tooth & Gums Tonic™

*The Tonic™* is a valuable oral rinse that is capable of penetrating the outer layer of the tissues for more than just surface action. It clings to the tissues much longer than any commercial "mouthwash" and continues to work for a very long time for both periodontal health and bad breath.

In addition to rinsing, *The Tonic™* can also be used in two other ways:

1. Applied between the teeth with an interdental brush.
2. Applied under the gums using a waterpik with an irrigating tip.

Ask us if either of these additional ways of using *The Tonic™* is indicated for you.

## Thought for the Month

"The way in which we see ourselves has everything to do with how the world sees us."

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*Smile Confidence™*

# Word of Mouth

A QUARTERLY NEWSLETTER TO THE PATIENTS & FRIENDS OF  
DR. STEVEN HUTT, D.D.S., P.A.

## Referral Incentive Program a Huge Success

We are doing such a good job helping our patients achieve their dental health goals that many of you are no longer in need of restorative treatment. That means we need new patients to replace you in the doctors schedule (everyone needs hygiene).

Therefore, we recently began a referral incentive program for anyone who refers a new patient to our practice. We are always trying to grow our business. We will assure you that your friends and family will receive the same outstanding care you have come to know and trust.

As our way of saying "thank you" for your expression of trust and confidence we have created a choice of dental gifts.

- Complimentary hygiene recare visit
- Complimentary periodontal maintenance visit
- Complimentary take home whitening with custom tray
- Sonic toothbrush
- Rotadent toothbrush
- Oral irrigator - waterpik
- 10% off your next major restorative procedure (crown/inlay)

We wish to thank you all for helping make this a win-win for everyone.

## Discover the gentle way to a beautiful, white smile

A breakthrough now allows specially developed porcelain veneers to be placed over your existing teeth with no pain, no shots and no grinding of sensitive tooth structure. LUMINEERS porcelain veneers are a safe, painless, permanent cosmetic solution for stained, chipped, discolored, or misaligned teeth. LUMINEERS patented technology is the only veneer system that is clinically proven to last over 20 years. Why suffer, and have your teeth ground down, if you can get LUMINEERS from a painless, gentle dentist?

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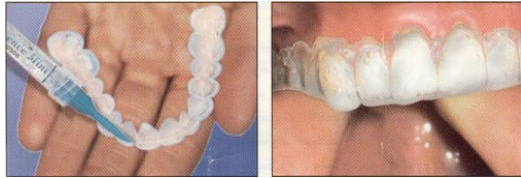
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**Business Manager:** Michele Jaeger **Office Manager:** Janet Grissom  
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Pat Shenkler, C.D.A., R.D.A.; Danielle Davis, C.D.A.  
**Registered Dental Hygienists:** Kerry Crane, Ruth Herrera

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## Home Whitening in 1/2 Hour

We have sampled all the tooth whiteners in the market and have developed a very simple technique that only requires 1/2 hour and results are immediate. Within a few days of use you will see dramatic cleansing and whitening effects.



We have refined our protocol to make home whitening and whitening touch-ups easy and not sensitive. Please ask us for a demonstration at your next visit.

## Moving Away from Metal

Television programs such as “The Swan” and “Extreme Makeover” have brought cosmetic dentistry into the homes of millions of Americans, so it is no surprise that dental patients are becoming more concerned with the aesthetics of their dental work. In line with this trend, metal-free alternatives are gaining in popularity for crown and bridge-work. They offer superior aesthetics, as well as strength that is comparable, if not better than, traditional porcelain-fused-to-metal, or PFM restorations. Preparation techniques for many all-ceramic systems are similar to traditional PFM crown and bridge techniques, so they are easy to incorporate into practice.

The difference in appearance between traditional PFM restorations and all-ceramic crown and bridge systems are pronounced. Most people can recognize a PFM crown by the substructure that is often visible in the patient’s mouth, appearing as a thin, gray line at the margin of the crown. All-ceramic crowns offer excellent marginal fit and eliminate gray margins.



In addition, PFM crowns do not transmit light through the crown, resulting in a somewhat dull tooth appearance. Ceramic substrates, on the other hand, allow for light transmission, so the entire tooth and the surrounding tissue are illuminated and lifelike in appearance.

Patients are becoming increasingly more demanding about the appearance of their smiles. All-ceramic crowns and bridges offer the high-appeal, aesthetic results patients desire without compromising strength and durability. When comparing appearance, tissue response, strength, cost considerations, and patient satisfaction, all-ceramic crowns and bridges offer a clear advantage in most cases over traditional PFM restorations.

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## Cardiovascular Disease & Periodontal Infection

The association between periodontal infections and increased risk for heart disease continues to receive much attention. As a result of this consistent association, the American Academy of Periodontology now recommends.

**“Patients and health care providers should be informed that periodontal intervention may prevent the onset or progression of atherosclerosis-induced diseases.”**

Cardiovascular disease accounts for 29% of deaths worldwide and ranks as the major cause of death in the United States.



Chronic periodontal infections have been and continue to be a major focus of attention in the initiation and contribution to cardiovascular diseases. Patients with periodontal disease share many of the same risk factors as patients with cardiovascular disease including age, gender, socioeconomic status, stress, and smoking. In addition, a large proportion of patients with periodontal disease also exhibit cardiovascular diseases. These observations suggest that periodontal disease and atherosclerosis share similar etiological pathways. And, many studies today are showing that apart from all other risk factors, chronic periodontal infections appear to be a unique contributor to cardiovascular events.

Your dental hygiene visits are not just about the teeth and gums anymore. A healthy mouth plays a major role in having a healthy body.

## Adult Tooth Movement? Invisible Orthodontics

If all you need is a little cosmetic improvement for a great smile and you would prefer not to have braces, the nearly invisible technique using invisalign aligners may be for you. Ask Dr. Hutt about his.



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